

Pitch

Subject: Social Studies,
ELA

Grade Level: 3-5

Concept: Personal Interest
& Investment

Method: Problem-Based
Learning

OVERVIEW

Divide students in pairs. Each group will need an ordinary object to pitch. (Some examples- paper clip, tape, scissors, sock, toothbrush...) Students will have 30 seconds to explain what the object is used for and why it's the best invention ever created. Students can be as creative as they'd like to make the object into something new.

Connection to Entrepreneurship: Students engage in the entrepreneurial process by creating an innovative solution for customers.

