

Innovative Design

Subject: Science, ELA,
Social Studies,
Elective

Grade Level: 6-8

Concept: Entrepreneurial
Process

Method: Community

OVERVIEW

Students will be grouped and choose an ordinary item. Groups will design and create ways to improve this product or find an entirely new innovative approach for the item. Students will market the product by creating a video. Students will launch the product for local businesses, community members, and school officials.

Connection to Entrepreneurship: Students will design and create innovative uses for ordinary objects. Students will then create videos or other platforms to market their product.

