

# Big Purchase

**Subject:** Finance,  
Economics

**Grade Level:** 9-12

**Concept:** Economic  
Concepts

**Method:** Facilitation  
& Coaching

## OVERVIEW

One of a student's earliest "big ticket" purchases as a consumer may very well be a car. It is important that they understand the "true cost of automobile ownership" when they sit down to make this important financial decision, regardless of what age or stage it occurs in life.

[Read Full Lesson](#)

**Connection to Entrepreneurship:** Students will apply the five steps to conducting a cost-benefit analysis they can use when making criterion-based financial decisions

