

A Kinder Entrepreneur for Global Business

Subject: Social Studies,
Economics

Grade Level: 9-12

Concept: Entrepreneurial
Process

Method: Experiential
Learning

OVERVIEW

Students will begin this lesson by reading the article, "Why Global Business Needs Kinder, Gentler Entrepreneurs and Leaders." After a short discussion on the article, students will watch brief travel videos on a select number of countries and then choose one of those countries around which to create a travel-related business.

[Read Full Lesson](#)

Connection to Entrepreneurship: Students will choose a country and create a travel-related business.

