

Innovation and Social Entrepreneurship

Subject: Entrepreneurship, **Grade Level:** 9-12
Economics

Concept: Economic
Concepts

Method: Design
Thinking

OVERVIEW

Students will begin this lesson by having a discussion on the definition and true meaning of the word technology.

Then, each student will discuss how he or she uses technology in their everyday lives and how the use of that technology affects them. Next, students will read the Knowledge@Wharton article: “‘Being Cautious Is to Stop Moving’: How Innovation and Entrepreneurship Can Bring Societal Change,” and discuss how technology can increase productivity and efficiency in public life. Then, students will work in groups to devise a plan based on how they can use technology to solve a problem in their community.

[Read Full Lesson](#)

Connection to Entrepreneurship: In this lesson, students will learn how they can use technology to leverage social change.

