Menu Project

Subject: Phys. Ed, Health, Math

Grade Level: 9-12

Concepts Economic Concepts

Method: Experiential Learning

OVERVIEW

Students will get into groups and design a menu in alignment with a nutrition unit. They must come up with their own restaurant name and what type of food they will serve. They must have food options that are within the guidelines of a healthy diet according to their age group. Students will develop a financial plan with the cost of food and then set a price for the restaurant. Groups will research different marketing plans and create one that fits the needs of their restaurant. Groups will share their menus and marketing plan.

Connection to Entrepreneurship: Students will develop a financial plan for the cost of the food to be purchased and then set prices for each menu item. Groups will create a marketing plan to advertise their restaurant.

