

EntreEd™

EXPLORATIONS

Literacy: Intro to Entrepreneurship

Brief Summary of Kit: The Literacy EntreEd Explorations kit is designed to provide students with the skill sets to pursue Literacy entrepreneurship pathways.

Enduring Understandings

Students will understand...

- The definition of entrepreneurship
- Examples of entrepreneurship
- Brainstorming
- Summarizing events
- How to Edit a writing piece
- Creating a blog
- Creating a book
- Building a Resume

Essential Questions:

- What is entrepreneurship?
- How can I summarize an event?
- What does editing a writing piece look like?
- How do I create a blog?
- What do I start when creating a book?
- What is included in a resume?

Evidence of Learning:

By the end of the unit, students should have produced:

- Examples of various types of entrepreneurs
- Brainstorming Writing Ideas
- Summary of an Experiences
- An Edited piece of work
- A blog of an experience
- A Book
- Resume

Lessons:

- Lesson 1: What is an Entrepreneur?
- Lesson 2: The Brainstormer
- Lesson 3: The Summarizer
- Lesson 4: The Editor
- Lesson 5: The Creator
- Lesson 6: The Presenter

Unit Guidance:

Facilitators should work through lessons in order so they can build off of each other. The links below provide helpful guidance to build your knowledge of entrepreneurship prior to teaching.

- NFTE [Entrepreneurial Mindset](#)
- VentureLab's [YouTube Channel](#)

The purpose of this kit is to build foundational literacy skills (brainstorming, summarizing, editing, etc.) while allowing students to develop and “pitch” a written entrepreneurial product.

Materials List: https://www.amazon.com/hz/wishlist/ls/GG4U1PXXJRD7?ref=wl_share